



PANCREATIC CANCER ACTION NETWORK
ADVANCE RESEARCH. SUPPORT PATIENTS. CREATE HOPE.



an evening with the Stars

13th Annual Gala

Saturday, October 30, 2010

Hyatt Regency Century Plaza

Los Angeles, California 90067

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$100,000

Three premiere tables each for 10 guests, top billing in all event press and collateral materials, recognition as Presenting Sponsor on jumbo screen and at podium, two-panel Presenting Sponsor ad in the Tribute Journal, acknowledgement in the Pancreatic Cancer Action Network newsletter, prominent feature on Pancreatic Cancer Action Network website through October 2010, major contributor recognition in annual report, corporate logo featured on logo wall, recognition on event invitation.

PLATINUM SPONSOR \$50,000

Two premiere tables each for 10 guests, top billing in all event press and collateral materials, two-panel Platinum ad in the Tribute Journal, acknowledgement in the Pancreatic Cancer Action Network newsletter, prominent feature on Pancreatic Cancer Action Network website through October 2010, major contributor recognition in annual report, corporate logo featured on event signage.

GOLD SPONSOR \$25,000

One premiere table for 10 guests, recognition as Gold Sponsor on jumbo screen, Gold Page in the Tribute Journal, acknowledgement in quarterly Pancreatic Cancer Action Network newsletter, prominent feature on Pancreatic Cancer Action Network website through October 2010, major contributor recognition in the annual report, corporate logo featured on event signage.

SILVER SPONSOR \$10,000

One preferred table for 10 guests, recognition as Silver Sponsor on jumbo screen, Silver Page in Tribute Journal, major contributor recognition in the annual report.

BRONZE SPONSOR \$5,000

One preferred table for 10 guests, recognition as Bronze Sponsor on jumbo screen, Full Page in Tribute Journal, major contributor recognition in the annual report.

BENEFACTOR \$3,500

One table for ten at the event, recognition as Table Host on jumbo screen, Full Page ad in Tribute Journal.

FRIEND \$1,250

Two dinner tickets, Full Page ad in Tribute Journal.

INDIVIDUAL TICKETS \$ 350

Please reserve _____ individual tickets at \$350 each

SPONSOR a survivor or researcher to attend the gala \$ 350

Please reserve _____ sponsoring tickets at \$350 each

I cannot attend the event but wish to support Pancreatic Cancer Action Network.
Enclosed is a tax-deductible donation of \$ _____

MAIL/FAX FORM, PAYMENT AND AD COPY TO:

Pancreatic Cancer Action Network

2141 Rosecrans Avenue, Suite 7000, El Segundo CA 90245

Fax: 310-725-0029

TRIBUTE JOURNAL ONLY

If you cannot attend, you can still support Pancreatic Cancer Action Network. Journal ads are 100% tax-deductible.

We encourage camera ready or electronic art (Macintosh systems: Illustrator, Photoshop or QuarkXpress), logos and photographs (EPS, TIFF or JPEG with a minimum 300 dpi @ 100%). For copy requiring our assistance, clearly type/print message and attach to this form. Please email to rebecca@grantevents.com

AD COPY DEADLINE IS OCTOBER 15, 2010

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|--|----------|----------|---------------------------------------|---|---------------------------|
| <input type="checkbox"/> Back Cover | 5.5"x 7" | \$20,000 | <input type="checkbox"/> Half Page | 5.5"x 3.375" | \$500 |
| <input type="checkbox"/> Inside Cover | 5.5"x 7" | \$10,000 | <input type="checkbox"/> Qtr. Page | 2.625"x 3.375" | \$300 |
| <input type="checkbox"/> Platinum Page | 5.5"x 7" | \$5,000 | <input type="checkbox"/> Listings | | \$100 |
| <input type="checkbox"/> Gold Page | 5.5"x 7" | \$3,000 | <input type="checkbox"/> In Memory of | | |
| <input type="checkbox"/> Silver Page | 5.5"x 7" | \$2,000 | | (provide name, date of birth and date of passing) | |
| <input type="checkbox"/> Full Page | 5.5"x 7" | \$1,000 | <input type="checkbox"/> In Honor of | | (provide survivor's name) |

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Total Enclosed \$ _____

Check payable to Pancreatic Cancer Action Network AmEx Visa MasterCard

Card # _____ Exp. _____

CID # _____ (3 digits on back of MC/Visa/Discover or 4 digits on front of AMEX)

Name on card _____

Signature _____